

## Reading Assignment for Wednesday, January 16

Everyone will read three articles for class

### ***Background Reading for all***

**Article 1** - "Conducting Research in Technical Communication: The Application of True Experimental Designs."

Spyridakis, J. (1992). Conducting Research in Technical Communication: The Application of True Experimental Designs. *Technical Communication: Journal of the Society for Technical Communication*, 39(4), pp. 607-624.

### ***Class discussion***

**Article 2** - Everyone should read "A Good User's Guide Means Fewer Support Calls and Lower Support Costs." As you read, make notes\* about the strengths and weaknesses of what you have read.

Spencer, C. J., & Yates, D. K. (1995). A Good User's Guide Means Fewer Support Calls and Lower Support Costs. *Technical Communication: Journal of the Society for Technical Communication*, 42(1), pp. 52-55.

**Article 3** - One of these articles is contained in your packet. Be sure to read it and make notes\* about the strengths and weakness.

- Illustrations in User Manuals: Preference and Effectiveness with Japanese and American Readers
- Learning How to Use a Cellular Phone: Comparison Between German and Chinese Users

Fukuoka, W., Kojima, Y., & Spyridakis, J. H. (1999). Illustrations in User Manuals: Preference and Effectiveness with Japanese and American Readers. *Technical Communication: Journal of the Society for Technical Communication*, 46(2), pp. 167-176.

Honold, P. (1999). Learning How to Use a Cellular Phone: Comparison Between German and Chinese Users. *Technical Communication: Journal of the Society for Technical Communication*, 46(2), pp. 196-205.

\* Your notes about the articles are for your use only. They do not need to be in a specific format.

See you Wednesday. Come prepared to participate!